

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	Edgar Hoppe et al.
Serial No.:	10/694,314
Date Filed:	October 27, 2003
Group Art Unit:	2623
Confirmation No.:	3551
Examiner:	Nguyen BA, Hoang Vu A
Title:	METHOD AND APPARATUS FOR INFORMATION EXCHANGE IN AN INTERACTIVE COMMUNICATION SYSTEM USING TV BROADCAST INFORMATION [As Amended]

MAIL STOP – AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

RESPONSE TO OFFICE ACTION

In response to the Office Action mailed August 20, 2008, Applicants respectfully submit the following remarks set forth below and request favorable action thereon.

Amendments to Specification are reflected on page 2 of this paper.

A Listing of the Claims begins on page 3 of this paper.

Remarks/Arguments begin on page 11 of this paper.